

Rep Order# 6819920 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102336 Printed: 08/03/2012 10:43 AM 1 of 3
EC'd Yes Last Received: 08/02/2012 3:44 PM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () NASIT
Product NASIT
Estimate# 1244
Buyer Maura Gilroy
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1244
Flight Dates 09/14/2012 - 09/17/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	09/14-09/17	0	0	0	\$0.00	
	2	F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	09/14-09/17	0	0	0	\$0.00	
	3	F,M	7A-9A	TODAY SHOW	:30	\$900.00	09/14-09/17	0	0	0	\$0.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/15-09/15	0	0	0	\$0.00	
	5	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	09/16-09/16	0	0	0	\$0.00	
	6	F,M	9A-10A	TODAY SHOW II	:30	\$425.00	09/14-09/17	0	0	0	\$0.00	
	7	F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/14-09/17	0	0	0	\$0.00	
	8	F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/14-09/17	0	0	0	\$0.00	
	9	F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/14-09/17	0	0	0	\$0.00	
	10	F,M	3P-4P	DR. PHIL	:30	\$450.00	09/14-09/17	0	0	0	\$0.00	
	11	F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	09/14-09/17	0	0	0	\$0.00	
	12	F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	09/14-09/17	0	0	0	\$0.00	
	13	F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	09/14-09/17	0	0	0	\$0.00	
	14	SA	630P-7P	NEWS 3: TO THE POINT	:30	\$425.00	09/15-09/15	0	0	0	\$0.00	

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 Buyer Maura Gilroy Flight Dates 09/14/2012 - 09/17/2012
 Phone# Hiatus Weeks
 Fax#
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LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
15		F,M	630P-7P	JEOPARDY	:30	\$1,300.00	09/14-09/17	0	0	0	\$0.00	
16		F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/14-09/17	0	0	0	\$0.00	
17		M	10P-11P	SMASH	:30	\$3,200.00	09/17-09/17	0	0	0	\$0.00	
18		SU	10P-11P	LAW & ORDER	:30	\$900.00	09/16-09/16	0	0	0	\$0.00	
19		F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	09/14-09/17	0	0	0	\$0.00	
20		SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/16-09/16	0	0	0	\$0.00	
21		F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	09/14-09/17	0	0	0	\$0.00	
22		SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/15-09/15	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
 Sep 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$0
 CMTV 0% KBLR 0% KINC 0% KLAS 31% KSNV 28%
 KTNV 16% KTUD 1% KVCW 2% KVMY 5% KVVU 17%
 XXXX 0%

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---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6819920 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 102336

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Showing Buylines: All Lines

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Estimate# 1244
Buyer Maura Gilroy
Phone#
Fax#

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1010 WISCONSIN AVE, S
SU 800, WASHINGTON, DC 20007
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Flight Dates 09/14/2012 - 09/17/2012
Hiatus Weeks

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--- CONTRACT COMMENT ---

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--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	09/14-09/17	3	1	3	\$1,200.00	
	2	F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	09/14-09/17	2	1	2	\$1,450.00	
	3	F,M	7A-9A	TODAY SHOW	:30	\$900.00	09/14-09/17	3	1	3	\$2,700.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	09/15-09/15	1	1	1	\$375.00	
	5	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	6	F,M	9A-10A	TODAY SHOW II	:30	\$425.00	09/14-09/17	2	1	2	\$850.00	
	7	F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/14-09/17	1	1	1	\$325.00	
	8	F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/14-09/17	2	1	2	\$650.00	
	9	F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/14-09/17	3	1	3	\$1,275.00	
	10	F,M	3P-4P	DR. PHIL	:30	\$450.00	09/14-09/17	2	1	2	\$900.00	
	11	F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	09/14-09/17	2	1	2	\$1,450.00	
	12	F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	09/14-09/17	1	1	1	\$725.00	

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Buyer Maura Gilroy

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Lines not sent/rcld/rttn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$112,946

CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

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1010 WISCONSIN AVE, S

SU-800, WASHINGTON, DC 20007

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